

**MARKETING COMMITTEE  
MEETING MINUTES  
OCTOBER 3, 2002**

The Marketing Committee of Beaufort County Community College met on Thursday, October 3, 2002 in the Board Room of Building 1. The meeting was called to order by Gary Burbage, chair.

- A. Members Present: Gregg Allinson, Judy Jennette, Lou Stout, Bill Morgan, Clay Carter, Penny Sermons, Tim Mattimoe, Bobby Williams, Tricia Woolard, Andy Andreoli, Gary Burbage.
- B. A motion was made by Gregg Allinson and seconded by Tim Mattimoe to approve the minutes of the July 30, 2002 Marketing Committee meeting as presented. The motion carried.
- C. Gary Burbage presented enrollment and demographic information regarding fall semester curriculum enrollment. Tim Mattimoe asked if future reports could include Hispanic and home school enrollment data. Additionally, Penny Sermons asked if more detail information could be provided on distance learning students.
- D. Clay Carter reported on the continuing layoffs at National Spinning and how the College is responding. Judy Jennette stated that UNC-TV called the College regarding the layoffs and the College's efforts to respond.
- E. Judy Jennette stated that the Washington Daily News is planning a feature on the College's GED program and students who have been provided services.
- F. Lou Stout reported that Continuing Education is getting good response from information posted on the Tri-County web page.
- G. Bill Morgan reported that a new Small Business Center class called New Venture is being developed and could be promoted as a FastTrak offering.
- H. Gregg Allinson reported that the Allied Health Division is considering reorganization by allowing Early Childhood and Human Services Technology to join with Criminal Justice and Cosmetology to form a new division on campus.
- I. There being no further business, the meeting adjourned at 11:55 a.m.