

**MARKETING COMMITTEE  
MEETING MINUTES  
APRIL 30, 2002**

The Marketing Committee of Beaufort County Community College met on Tuesday, April 30, 2002 at 11:00 a.m. in the Board Room of Building 1. The meeting was called to order by Gary Burbage, chair.

- A. Members Present: Gregg Allinson, Bobby Williams, Lou Stout, Tracey Johnson, Tricia Woolard, Penny Sermons, Jane Alligood, Judy Jennette, Gary Burbage.
- B. A motion was made by Gregg Allinson and seconded by Bobby Williams to approve the minutes of the March 26, 2002 Marketing Committee meeting as presented. The motion carried.
- C. Judy Jennette presented information regarding a new format for the class schedule to be sent by direct mail. The cover of the schedule would be used with color photos to highlight each of the College's four-county service area.
- D. After further discussion regarding the new format class schedule, Gary Burbage asked the Committee if it was possible to publish for fall instead of waiting for Spring 2003 as originally planned. The Committee agreed that fall was possible and Gary Burbage stated he would seek bids from printers for the project.
- E. A motion was made by Lou Stout and seconded by Judy Jennette to print and distribute the new format class schedule for Fall Semester 2002. The motion carried.
- F. There being no further business, the meeting adjourned.