

MARKETING COMMITTEE MINUTES
APRIL 19, 2001

The Marketing Committee of Beaufort County Community College met at 11:00 a.m. on Thursday, April 19, 2001 in the Board Room of Building 1. The meeting was called to order by Gary Burbage, chair.

- A. Members Present: Gregg Allinson, Gary Burbage, Clay Carter, Judy Jennette, Tracey Johnson, Tim Mattimoe, Bill Morgan, Penny Sermons, Lou Stout, Bobby Williams, and Tricia Woolard.
- B. A motion was made by Clay Carter and seconded by Tim Mattimoe to approve the minutes as presented. The motion carried.
- C. Gary Burbage presented Marketing Committee Recommendations. The Committee discussed several of the items including the academic calendar, workplace violence, and curriculum development. The Committee further suggested reviewing and approving the recommendations to Administrative Council. The Committee will complete the review at the next scheduled meeting.
- D. Gary Burbage presented the proposed Advertising/Marketing Budget for 2001-02. A motion was made by Gregg Allinson and seconded by Clay Carter to approve the budget as presented. The motion carried.
- E. The meeting adjourned at 12:10 p.m.